Cookie Policy

What's a cookie?

- A "cookie" is a piece of information that is stored on your computer's hard drive if you agree to this and which records how you move your way around a website so that, when you revisit that website, it can present tailored options based on the information stored about your last visit. Cookies can also be used to analyse traffic and for advertising and marketing purposes.

- Cookies are used by nearly all websites and do not harm your system.

We are required to obtain your consent for all non-essential cookies used on our website. You can block cookies (including essential cookies) at any time by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block essential cookies you may not be able to access all or parts of our site.

How do we use cookies?

- We use cookies to track your use of our website. This enables us to understand how you use the site and track any patterns with regards how you are using our website. This helps us to develop and improve our website as well as products and / or services in response to what you might need or want.

- Cookies are either:

Session cookies: these are only stored on your computer during your web session and are automatically deleted when you close your browser – they usually store an anonymous session ID allowing you to browse a website without having to log in to each page, but they do not collect any personal data from your computer; or

Persistent cookies: a persistent cookie is stored as a file on your computer, and it remains there when you close your web browser. The cookie can be read by the website that created it when you visit that website again.

▪ Cookies can also be categorised as follows:

Strictly necessary cookies: These cookies are essential to enable you to use the website effectively, such as when buying a product and / or service. Without these cookies, the services available to you on our website cannot be provided. These cookies do not gather information about you that could be used for marketing or remembering where you have been on the internet.

Performance cookies: These cookies enable us to monitor and improve the performance of our website. For example, they allow us to count visits, identify traffic sources and see which parts of the site are most popular.

Functionality cookies: These cookies allow our website to remember choices you make and provide enhanced features. For instance, we may be able to provide you with news or updates relevant to the services you use. They may also be used to provide services you have requested such as viewing a video or commenting on a blog. The information these cookies collect is usually anonymised.

Targeting cookies: These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website, and the advertising displayed on it more relevant to your interests.

First- and third-party cookies: First party cookies are cookies set by our website. Third party cookies are cookies on our website that are set by a website other than our website, such as where we have adverts on our website or use Facebook pixels so that we can show you relevant content from us when you are on Facebook.

Only first party cookies are used on this website, and these are set out in the table below.

You can find more information about the individual cookies used on this site and the purposes for which they are used in the table below:

Cookie Title	Type	Purpose	Duration	Provider
PHPSESSID	Essential	Used to maintain session state and store session variables for user	Session (deleted when the session is closed)	First-Party

		interactions on the site		
_lscache_vary	Functional	Used by LiteSpeed to prevent cached pages from being served based on user sessions	2 days	First-Party
brz-sessions	Functional	Set by Brizy to manages ad display frequency and to collect analytics data on interactions	Session (deleted when the browser is closed)	First-Party
brz-pagesView	Analytics	Used to track the nuber of pages viewed by a user during their session for analytics	Session (deleted when the browser is closed)	First-Party
brz-lastVisit	Analytics	Used to store the date and time of the user's last visit for analytics purposes	Session (deleted when the browser is closed)	First-Party
brz-firstVisit	Analytics	Used to store the data and time of the user's first visit for analytic purposes	Session (deleted when the browser is closed)	First-Party

brz-showedPopupsinSessionTimeLine	Analytics	Set by Brizy to store performed actions during the user's session for analytics purposes.	Session (deleted when the browser is closed)	First-Party
brz-pagesViewsInSessionTimeLine	Analytics	Set by Brizy to store and track interactions related to page views during the user's sessions	Session (deleted when the browser is closed)	First-Party
Litespeed_docref	Essential	Used by Litespeed to store a reference to the current document being viewed during the user's session	Session (deleted when the browser is closed	First-Party

If you have any questions about the cookies that our site uses, feel free to email us at charlie@charliefancy.co.uk